

CAITO Coordination Group meeting
AGENDA
11 – 13 September 2017
Lauku Celotajs, Kalnciema str 40, Riga

11th September

Arrival of participants

12th September

9:00 – 9:30 Coffee break with some snack

9:30 – 11:00 **MANAGEMENT** and raising of questions that should be decided during the meeting - Lea Sudakova, EMU

11:00 – 12:30 **PROMOTION** what is done – Asnate Ziemele, Lauku Celotajs

12:30 – 14:00 Lunch in the restaurant "Māja" and following coffee break at Lauku Celotajs

14:00 – 15:30 **PROMOTION** planning – Asnate Ziemele, Lauku Celotajs

15:30 – 17:00 **CUSTOMER JOURNEY AND DECISION MAKER'S FORUM** planning
– Roger Evans, EMU

LANDING PAGE state of the art and development– Lea Sudakova, EMU

18:00 – dinner together (each of partner pays separately for the dinner)

13th September

9:00 – 9:30 Coffee break with some snack

9:30 – 11:00 **PRODUCT DEVELOPMENT** planning – Suvi Siven, Laurea

11:00 – 12:30 **MARKET ANALYSIS** I session – Anne Matilainen, Ruralia

12:30 – 14:00 Lunch in the restaurant "Māja" and following coffee break at Lauku Celotajs
office

14:00 – 15.30 **MARKET ANALYSIS** II session - Anne Matilainen, Ruralia

15.30 – 16:30 **COMMUNICATION** – Zane Vitolina, LLU

16:30 – 17:00 Summing-up, Lea Sudakova, EMU